

R E S U M E**PROJECT MANAGER, MEDIA DESIGNER**

krisjdesign- St. George, Utah - 2003-present

Owner of krisjdesign, a media design company, providing exceptional creative media solutions for production and marketing in diverse business applications.

PRODUCER

Comcast Spotlight- St. George, Utah - 2007-2009

Commercial producer for Comcast advertising. Duties included ad concepts, script writing, videography, editing and client relations. Additionally providing creative services for Comcast sales and marketing.

INSTRUCTIONAL DESIGNER

LearnKey, Inc. – St. George, Utah - 2005-2006

Managed production and content development for interactive, video-based educational courseware. As project manager, initiated advanced production tracking process and documentation. Provided direction for both instructional experts, technical staff, and creative teams in producing engaging online and computer-based training.

ART DIRECTOR/GRAPHIC DESIGNER

University of California - San Diego, CA - 2004-2005

Senior Designer for creative services at UCSD-TV and UCTV. Designed and produced all marketing and promotional materials including on-air, print, and web design.

MEDIA DESIGN DIRECTOR

Devlin Design Group -San Diego, CA - 2000 to 2003

Designed, produced and managed marketing and promotional creative media including print, video, and web. Successfully implemented design department creative projects for dozens of national and international clients.

ART DIRECTOR

KSL-Television -NBC/Bonneville International Corporation -Salt Lake City, Utah - 1998-2000

Managed design department. Lead concept and creation of station branding design including, on-air, promotions, sales and special projects. Provided strong administrative and creative leadership for design and marketing department staff.

PROMOTIONS PRODUCER/BROADCAST DESIGNER

KUTV Channel 2 -CBS -Salt Lake City, Utah - 1995-1998

Produced daily creative news promotion with extreme deadlines and fast turn-around. Successfully managed dozens of station PR image campaigns and events.

GRAPHIC PRODUCTS SPECIALIST/GRAPHICS DESIGNER/DEMO ARTIST

Dynatech Video Group -Salt Lake City, Utah - 1994-1995

Demonstrated Quanta graphics product line and provided training for customer support service. Designed media materials for marketing, product development, and user software training.

PRODUCER/SENIOR GRAPHIC DESIGNER

KSTU Fox13 -Salt Lake City, Utah - 1991-1994

Managed design department. Designed and produced promotion and news content for Fox News at Nine, including notable identity and image packages for on-air.

EDUCATION - University of Utah, Salt Lake City - Bachelor of Arts, 1988.

PROFESSIONAL PROFILE

As a media design professional since 1990, I have created successful and award winning creative media design projects for dozens of businesses. This includes art direction and concept design for print, video, broadcast, multi-media, web, scenic display and promotion.

I have specialized in visual branding for marketing and promotion from concept, through design presentation and business application. I continue hands-on experience with graphic design, video production, schedules, budgets, deadlines, and project management.

My working knowledge of **SYSTEMS AND SOFTWARE** includes:
Adobe CS2; complete product line, Fireworks, Dreamweaver, Flash, Aftereffects, Premier, Quark, InDesign, Microsoft Office; complete product line, FrontPage, PowerPoint, Quantel, Final Cut Pro, Avid and Sony video production products.

My focus is **INNOVATIVE DESIGN DEVELOPMENT** and new marketing concepts for business applications. This includes: e-commerce, internet marketing, promotional writing, business development, and design collaboration. I study market trends, media technology and business marketing strategies.

For over a decade, I have invested heavily in acquiring the best possible education on all levels of the design industry and **VISUAL COMMUNICATION**. I maintain excellent time management and organizational skills, and have a proven track record of reliable and successful business relationships. My success is a direct result of the smart, talented, and creative people who have supported my dedication to collaborative creative arts. I thank them all.

AWARD, RECOGNITION AND AFFILIATIONS

Member, Broadcast Designers Association – 2000-present
Community Producer – Delmar Television, Delmar, California – 2001-present
Mid-Western Emmy Nominee 2002: Designer - WBBM-TV News Set Design
American Graphic Design Award 2000: Quark Express Video Design
American Graphic Design Award 2000: Eyewitness to 50 Years Publication
Utah Broadcasters Association Silver Award 1999: Design Compilation
Rocky Mountain Emmy Nominee 1998: Producer - CitySearch
Member, Utah Broadcasters Association – 1994 - 2000
Utah Broadcasters Association Silver Award 1998: Producer – Get Gephardt
Utah Broadcasters Association Silver Award 1997: Producer - Weather Promotion
Utah Broadcasters Association Gold/Silver 1994: Graphic Designer - Insoles
National Telly Award Winner 1994: Art Director - Insoles
Most Promising Video Artist 1988: Utah Media Arts Center – The Final Hour
Academic Achievement 1984: Utah Women Artists – Mixed Media
Stephanie Gannon Memorial Art Award 1982: Creative Leadership



P R O F E S S I O N A L R E F E R E N C E S 2 0 0 9

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